

## Message Text

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ACTION EB-07

INFO OCT-01 EUR-12 ISO-00 AF-08 ARA-06 EA-07 NEA-10 COME-00

AGR-05 IO-13 OIC-02 OMB-01 TRSE-00 L-03 CIAE-00

INR-07 NSAE-00 STR-04 /086 W  
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R 081847Z JUL 76

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 3491

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E.O. 11652:N/A

TAGS: EPAP

SUBJECT: COFFEE - MEETING OF ICO EXECUTIVE BOARD

1. ICO EXECUTIVE BOARD MET JULY 5 - 7 TO CONSIDER  
DRAFT RULES FOR IMPLEMENTATION OF SYSTEM OF CERTIFICATES  
OF ORIGIN WHEN QUOTAS ARE NOT IN EFFECT AND TO REVIEW  
THE ADMINISTRATIVE BUDGET FOR COFFEE YEAR 1976/77(FY 77).

2. MOST OF FIRST TWO DAYS WERE DEVOTED TO REVIEW OF  
DRAFT RULES FOR CERTIFICATES OF ORIGIN CONTAINED IN  
EB 1443/76. WITH MINOR REVISIONS, THE RULES WERE  
APPROVED FOR IMPLEMENTATION EFFECTIVE 1 OCTOBER 1976.  
THE SECRETARIATE WILL PUBLISH AND CIRCULATE REVISED RULES  
IN THE COMING WEEK SO THAT MEMBERS MAY TAKE NECESSARY  
STEPS TO INSURE THEIR TIMELY INTRODUCTION. EB  
NOTED THAT SALARY INCREASES FOR GENERAL SERVICES EMPLOY-  
EES WOULD BE LESS THAN ANTICIPATED IN DRAFT BUDGET AND  
THAT STREAMLINING OF CERTIFICATE OF ORIGIN SYSTEM WOULD  
ELIMINATE COSTS OF PRINTING AND MAILING COFFEE EXPORT  
STAMPS. ACCORDINGLY, TOTAL BUDGET REDUCED BY OVER  
\$49,000 FROM \$2,615,981 TO \$2,565,020. NET EFFECT TO  
REDUCE CONTRIBUTIONS OF MEMBERS FROM \$1,076.32 PER VOTE  
TO \$1,053.63 PER VOTE, A SAVINGS OF \$22.69 PER VOTE.

IT WAS ANNOUNCED AT MEETING THAT ITALY, WHICH IS NOT A  
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MEMBER OF THE PRESENT AGREEMENT, HAS DECIDED TO JOIN THE

NEW AGREEMENT. IF THAT HAPPENS, THE CONSEQUENTIAL RE-DISTRIBUTION OF VOTES AMONG CONSUMERS COULD REDUCE US VOTES BY MORE THAN 20 WITH A CORRESPONDING SAVING ON US CONTRIBUTION TO BUDGET.

4. AFTER THE CONCLUSION OF THE FORMAL MEETING, AT THE EXECUTIVE DIRECTOR'S REQUEST. AN AD HOC GROUP OF PRODUCERS AND CONSUMERS MET TO DISCUSS THE IMPLEMENTATION OF CONSUMPTION PROMOTION CAMPAIGNS PROVIDED FOR IN ARTICLE 47 OF ICA. BRAZILIAN AND COLOMBIAN REPS MADE CLEAR THAT THEY ARE READY AND WILLING TO GET MOVING ON PRODUCER/CONSUMER FINANCED PROMOTION ACTIVITIES AS SOON AS POSSIBLE. US REP INDICATED THE US TRADE AND INDUSTRY ARE NEARING COMPLETION OF TEST PROMOTION CAMPAIGNS AND SHOULD BE IN A POSITION TO DISCUSS PLANS SERIOUSLY AT THE SEPTEMBER COUNCIL MEETING. HE URGED PRODUCERS TO ESTABLISH THEIR PROMOTION COMMITTEE AND PROCEDURES WHICH WOULD ENABLE IT TO DECIDE EXPEDITIOUSLY ON PROPOSALS FROM THE CONSUMING COUNTRIES. PRODUCERS WILL ATTEMPT TO ORGANIZE THEMSELVES BEFORE THE SEPTEMBER COUNCIL MEETING.

SPIERS

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** COFFEE, INDUSTRY, POLICIES, BUDGETS, MEETINGS, MEETING REPORTS  
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**Draft Date:** 08 JUL 1976  
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**Disposition Date:** 28 MAY 2004  
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**TAGS:** EPAP, ICO  
**To:** STATE  
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